

Hi [NAME]!

My name is Justin and I'm a founder of Choice, a new social app that would be great for [COMPANY NAME]. To ease your mind, this isn't a sales email. We're a small startup social network looking for a few great contributors to benefit from our innovative new platform.

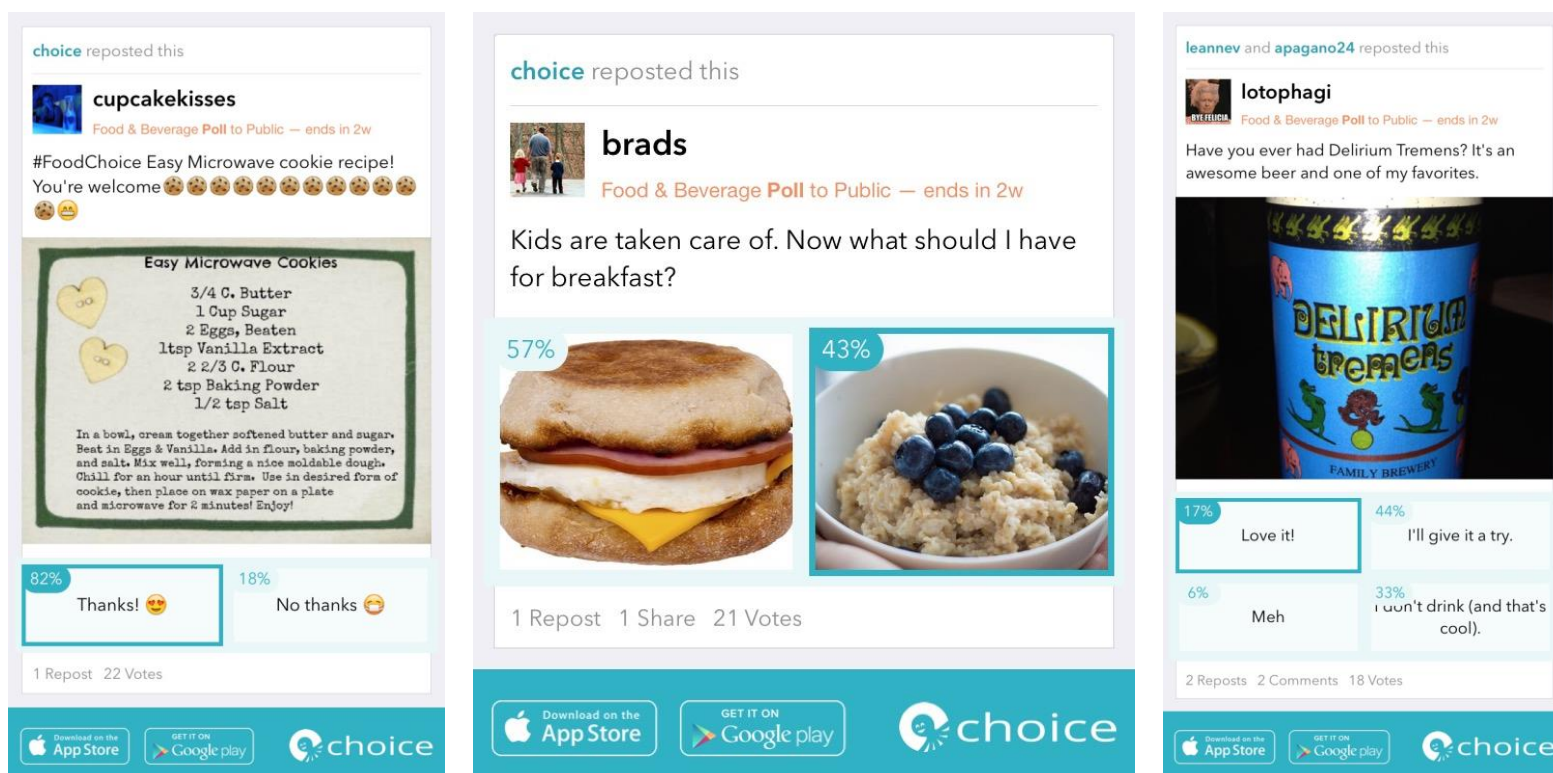
Choice is a network that makes creating polls and getting user opinion fast and easy. Bloggers create Choice posts and share them to their social media accounts so their users can vote and comment. Food is a big deal on Choice as many of our users post to get help deciding what to eat or what to cook for a get-together. We've had a lot of success with social influencers like you bringing in their users and getting feedback quickly about everything from "Which desert should I write about next?" to "What did you think of this recipe post?".

Now, this is where you come in. We would love for you to join Choice, share your blog posts, and come up with new ways to use our platform to your benefit. Many social influencers link their Choice posts back to their websites to get quick opinions from followers. Our users would love the content from [COMPANY NAME] and we would be happy to promote your profile and blog within Choice and on our company social media accounts where we get 60,000+ impressions weekly. For more information about us and how we might benefit you, check out this [1-page PR Sheet](#).

While you can find Choice just about anywhere, we are started out as an app and it will always be the best experience



Also, you can always **click some of the screen shots below** to see how Choice would work for you!



Justin D Lowe

Creative Director, Choice

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P.S. [Follow me](#) on Choice for the best posts (way better than my coworkers)!

Choice is everywhere. Join us!

